

THE MIRROR JOURNAL

VOL. 4, NO. 7

MIRROR, ALTA., DECEMBER 18, 1914

Provincial Library
Edmonton
Jan 15

5 CENTS PER COPY.

LOOK GREAT XMAS SALE LOOK

Fancy Goods, Christmas Presents and Toys, China, and everything for the season to be
SOLD OUT AT COST

Ladies Waists

From \$1.00 to \$3.00 to be
sold out at
Half Price

Ladies Skirts

To Clear from \$3.00 to \$5.00
Reg. \$5.75 and \$6.50

Ladies Night Gowns

REG. \$1.50
Sale 85c
EXTRA FINE GOODS

XMAS FRUITS AND NUTS, ALMONDS, WALNUTS, BRAZILS, FILBERTS, RAISINS, CURRANTS, PEEL, MINGE MEAT, DATES, FIGS.
FRESH FOR THE SEASON.

INTIMATION

We have TWO more weeks in which to do business in this store. Our intentions are to close down positively the 1st of the New Year, also we are going to unload this stock by that date. Take advantage while the buying is good.

FRESH FRUIT, ORANGES, APPLES, LEMONS, AND GRAPES.
EXTRA FINE TABLE RAISINS.

Men's Slippers

High Class. Reg. \$2.50
Sale \$1.85

Men's Winter Caps

Reg. Prices \$1.35 to \$1.95
Sale 95c

Men's Mitts and Gloves

Reg. \$1.50	SALE \$1.05
Reg. 1.25	" .80
Reg. 1.00	" .65
Reg. All wool 65c	" .35

MIRROR CASH STORE

A county superintendent in a neighboring county asked every teacher at the county institute who took their local or county papers to hold up their hands and only six responded. The superintendent expressed great surprise and said: "You don't spend a dollar a year with those papers, yet you expect them to print free of charge, notices of all institutions, insert long pro-

grams, expect them to advertise you, thus assisting you to climb the ladder to better positions and better salaries, without a cent in return."

Mr. and Mrs. Johnson, of Erskine, are the guests of Mr. and Mrs. John Stevenson.

Read the bargains in the Mirror Cash Store ad.

A MERRY XMAS AND A HAPPY NEW YEAR TO ALL

But make your days more cheerful by ordering some of our \$3.25 and \$4.50 coal which is on the way. Do it now for it is nearly all sold.

Don't turn this down until we have explained it to you

The Imperial Lumber Co. Ltd.

JEWELRY

TALBOTT BROS., Watchmakers and Time Inspectors, for G. E. P. Baldwin, are putting in a select stock of jewelry in what was formerly the Mirror Bakery.

We do not believe that Jewelry of this grade has ever been sold at any where near our prices in Western Canada.

A small payment will hold any article until Christmas, an order now and get choice of stock.

Written guarantees issued when desired on cleaning, jeweling, repairing and staff work. There will be a side line of fruits, candies, etc. Tollett Bakery Bread and other products.

TOLBOTT BROS., Mirror

ATTACK ON ENGLISH COAST TOWNS

London.—(11.55 p.m.)—The British official press bureau late to-day issued the following statement from the war office regarding the German raid:

At 8 a.m. to-day three enemy's ships were sighted off Hartlepool and at 8.15 they commenced a bombardment.

The ships appeared to be two battle cruiser and one armored cruiser.

The land batteries returned and are reported to have damaged the enemy.

At 8.50 the firing ceased and the enemy stood away.

None of our guns were touched. One shell fell in the Royal Engineers' lines and several in the lines of the 18th service battalion of Durham Light Infantry.

The casualties among the troops amounted to seven killed and fourteen wounded.

Some damage was done to the town, buildings and gas works being set on fire.

During the bombardment, especially in West Hartlepool, the people crowded

into the streets and approximately 22 were killed and 50 wounded.

"At the same time a battle cruiser and an armored cruiser

appeared off Scarborough and fired about fifty shots which

caused considerable damage and thirteen casualties are re-

ported.

"At Whitby two battle cruisers

fired some shots, doing damage to several building.

The casualties reported here are two killed and two wounded.

At all these places there was an

entire absence of panic, and the

demeanor of the people was

everything that could be desired.

London, Dec. 16.—(9.22 p.m.)

—The following is the official

press bureau's statement on the German attack on the English coast:

"This morning a German

cruiser force made a demon-

stration upon the Yorkshire

coast in the course of which they shelled Hartlepool, Whitby and Scarborough. A number

of their armament ships were em-

ployed for this purpose and the

time remained about an hour on the coast.

"They were engaged by pat-

rol vessels on the spot. As soon

as the presence of the enemy

was reported a British patrolling

squadron endeavored to cut them off. On sight of the

British vessels the Germans re-

tired at full speed, and, favored

by the heavy fog, succeeded in

making good their escape.

The losses on both sides were

small, but fuller reports have

not yet been received.

A little boy received a toy

donkey as a birthday present.

"What are you going to call it?"

asked his father. "King George," replied the boy. "Oh no," said his father, "that would never do. That would be an insult to the King. Why not

call it the Kaiser?" "Because

said the little boy, indignantly,

"that would be an insult to my

donkey."

Renew your subscription be-

fore 1915.

Useful Gifts

THIS IS A YEAR WHEN PEOPLE ARE BUYING MANY USEFUL GIFTS. OUR STOCK HAS BEEN BOUGHT WITH THAT IDEA IN VIEW. COME IN AND LET US HELP YOU IN YOUR SELECTIONS.

GROCERIES

Be sure and come in shortly before Christmas as we will have everything that is good to eat.

APPLES, ORANGES, JAP ORANGES,
FIGS, RIPE TOMATOES, LETTUCE,
NUTS, CANDIES, ETC.

At Reasonable Prices

Panrucker & Holland

Mirror and Alix

THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., LL.D., Vice-President
ALEXANDER LARSON, General Manager
V. C. BROWN, Superintendent of Central Western Branches

CAPITAL, \$15,000,000 RESERVE FUND, \$13,500,000

BANKING BY MAIL

Accounts may be opened at every branch of The Canadian Bank of Commerce to be operated by mail, and will receive the same careful attention as is given to all other departments of the Bank's business. Money may be deposited or withdrawn in this way as satisfactorily as by a personal visit to the bank.

MIRROR BRANCH:

T. S. Little, Acting Manager



XMAS PRESENTS

I have a large range of Suitable Xmas Presents all the latest goods marked at very close prices.

XMAS CARDS AND CALLENDERS In Great Variety

See my Selection before Buying.

CHAS. L. SUGGETT, P.C., A.C., Phm. B.
Chemist and Druggist

McCORMACK LUMBER Co'y

LUMBER, COAL AND BUILDING SUPPLIES

Head Quarters for Calgary Colliery Coal

Yard and Office
Opposite Livery Barn W. C. McCormack, Manager

Bon-Ton Livery and Feed Stables

Prompt Service. Rigs and
Drivers supplied to any

Part of the Country
Draying Done on Short Notice.

Auction Sales conducted in any part
of Alberta. For terms apply at barn
or The Mirror Journal.

A. RAY :: Mirror

Piano Contest

The Mirror Journal will give the following number of Votes on the Piano Contest at Duitman & Johnson store, as follows:-

- 5,000 Votes for a New Subscription
- 3,000 " for a Renewal Subscription
- 5 " for ever cent on Job Printing
- 5 " for every cent on Advertising

Cut out this Coupon, and present it at Duitman & Johnson's store, and they will exchange it for 100 Votes on the Piano Contest.

THE MIRROR JOURNAL

The Mirror Journal

Published every Friday at Mirror Alberta.

Subscription Rates

To all points in Canada, \$1.00 per year.
To the U.S., \$1.50 per year.

Advertising Rates

Legal and Municipal Advertising, 12 cents per line for first insertion; 8 cents per line for subsequent insertions.

Lost, Strayed or Found Notice, 50 cents for one insertion. Three insertions, 100 cents.

Professional Advertisements \$1.00 per month.

Reading Notices in Local columns, 10 cents per line for first insertion; 5 cents per line for subsequent insertions.

Display Advertising Rates given on application.

All Contract Advertising Accounts payable at the end of each month.

We do not necessarily concur in or accept responsibility for all views expressed by our correspondents or telegraphists. Letters may be signed by a name de plume, provided they are accompanied by a bona fide signature.

MIRROR, ALTA. DEC. 18, 1914

THE WILD LAND TAX

Many of our readers have made enquiries as to the details of this act, which was assented to on October 22nd, 1914, and is now law.

The subject of the taxation of wild lands is one that is capable of much discussion. There is no doubt that the purchase of wild lands by speculators has enhanced the value of farm lands, and it is a question as to how checking this speculation will effect land prices and payments. Under our system wild lands pay as much taxes per acre as improved farms.

It is true that farm improvements in the vicinity increase the value of land held for speculative purposes, and it may be said there is something in the position that speculators should pay something in the nature of compensation for the increased price.

However, our present object is not to discuss the advisability of the act, but to give a few details of its provisions.

The tax under this act, is to be 1 per cent of the assessed value and is payable to the crown and not to the local municipality. It does not extend to a homestead for which a patent has not been issued, nor does it extend to lands in any city or village.

The following lands do not have to pay this tax:

(1) All enclosed land which has been used for the purpose of pasturing horses, cattle or sheep, which are the property of the owner of the land upon which horses or cattle to the number of at least one, or sheep to the number of at least three, for every ten acres enclosed have been pasturing for six months during the previous year.

(2) Land owned by a bona fide farmer who is actually residing on some portion of same, provided that the exemption under this clause shall not exceed 640 acres in the aggregate; such exemptions, however, may cover parcels of land which are not contiguous but which are situated within a radius of miles from the home of the owner.

(3) The land of any owner where each section or portion thereof had one fourth of its acre under cultivation or crop during the previous year, provided that where the owner has several portions of land within a radius of nine miles and in the same assessment district the area under cultivation or crop may be on any portion.

Several benefits are bound to accrue from the operation of the wild land tax act. It is generally expected that absentee landlords will make arrangements to cultivate 25 per cent

of their holdings in order to meet the tax. This will largely increase the grain production of each district, and of Alberta. Farmers as a whole will have to increase the size of their cultivated lands, increase the number of their stock and this will operate greatly to the advantage of business in towns and villages. Absentee owners will also, it is expected, endeavor in a more or less degree to dispose of much of their holdings and coincident with this will come, for the time being at least, a general lowering of the prices at which much wild land has been held. This will tend to increase the number of actual farmers in each district and also be of much benefit to every town and village. The consequent settlement of new farmers throughout the country will fill up vacant spots, mitigate greatly to the advantage of general social conditions in the farming community, assist in the carrying on of rural schools and add greatly to the co-operative effort to establish good roads throughout the district. It will assist in the establishment of rural mail delivery routes and the extension of government rural telephone lines in territory which has hitherto been too sparsely settled to permit of these utilities being put in. The wild land tax act has every reason to be popular.

The subject of the taxation of wild lands is one that is capable of much discussion. There is no doubt that the purchase of wild lands by speculators has enhanced the value of farm lands, and it is a question as to how checking this speculation will effect land prices and payments. Under our system wild lands pay as much taxes per acre as improved farms.

It is true that farm improvements in the vicinity increase the value of land held for speculative purposes, and it may be said there is something in the position that speculators should pay something in the nature of compensation for the increased price.

However, our present object is not to discuss the advisability of the act, but to give a few details of its provisions.

The tax under this act, is to be 1 per cent of the assessed value and is payable to the crown and not to the local municipality. It does not extend to a homestead for which a patent has not been issued, nor does it extend to lands in any city or village.

The following lands do not have to pay this tax:

(1) All enclosed land which has been used for the purpose of pasturing horses, cattle or sheep, which are the property of the owner of the land upon which horses or cattle to the number of at least one, or sheep to the number of at least three, for every ten acres enclosed have been pasturing for six months during the previous year.

(2) Land owned by a bona fide farmer who is actually residing on some portion of same, provided that the exemption under this clause shall not exceed 640 acres in the aggregate; such exemptions, however, may cover parcels of land which are not contiguous but which are situated within a radius of miles from the home of the owner.

(3) The land of any owner where each section or portion thereof had one fourth of its acre under cultivation or crop during the previous year, provided that where the owner has several portions of land within a radius of nine miles and in the same assessment district the area under cultivation or crop may be on any portion.

Several benefits are bound to accrue from the operation of the wild land tax act. It is generally expected that absentee landlords will make arrangements to cultivate 25 per cent

CREDIT

When used wisely is a powerful agency for good, so is

DYNAMITE

Either used unwisely is dangerous. Be careful of your CREDIT

PAY UP

I KNEAD THE DOUGH

J. F. FLEWWELLING, Mirror

LOCAL NEWS

PIANO CONTEST RECORD

The following is the standing of contestants in the piano contest.

Contest No.	Number of Notes.
150.	463010
20.	539770
4.	392400
148.	188715
21.	105288
110.	578945
35.	84975
11.	59582
65.	25552
97.	22780
12.	15100
13.	15284
54.	13448
48.	11000
98.	91320
67.	8007
50.	7800
64.	7098
104.	7100
118.	7000
83.	7000
121.	4414
30.	3087
13.	2957
31.	8530
18.	2860
2.	3058
92.	3415
37.	2568

TO THE PARISHIONERS OF ST. MONICA'S CHURCH MIRROR

The Royal Neighbors had their regular social meeting on Wednesday afternoon with a good attendance, much interest was taken in the guessing contest and prizes awarded to A. J. Ray, 1st and Mrs. George Thomas, 2nd.

There will be a concert held in Kadlec's Hall, Mirror, on Jan. 8th, 1915. The proceeds of same will be in aid of the Belgian relief fund. Every citizen should make special effort to help along this good cause by attending the concert. Full program will be given in our next issue.

A School Christmas tree will be held in Kadlec's Hall on Christmas Eve, Thursday, Dec. 24th starting at 8 p.m. All children free. Gown up people 25c. Anyone wishing to put presents on the tree may do so. Everybody welcome. Come and bring the children.

JEWELRY—The stock of jewelry advertised by Talbott Bros. is somewhat delayed by rush of orders at the wholesale house, but will be on display the first of next week.

TALBOTT BROS.

THE JOURNAL Want Ads. Bring Good Results.

Builders Take Notice

If you wish to do any kind of building call and see us for we will meet any quotation for cash or we will give you TERMS that will suit.

Don't wait but see US NOW for opportunity does not wait on you.

Remember we are headquarters for the Best Coal mined in this district that are obtainable.

PHONE No. 17

The Imperial Lumber Co. Ltd.
K. B. IVESEN, Manager, MIRROR

Seven more days for Xmas.